**Film Board Meeting Minutes**

**Date**: 2-27-18

**President Calls Meeting to Order**

**Approval of Last Week’s Meeting Minutes**

**Motion to Approve** by Logan

**Motion Seconded** by Dan

**Officer Reports**

President

* We are working on a new budget.

Vice President

* Some of our shows this week have fewer slots, because of Nanocon.

Treasurer

* Still working on getting accounts sorted.

Secretary

* Clickity-clack

Equipment Supervisor

* No Report, other than that the correct movies were loaded.
* There will be an Equipment meeting after Spring Break.

Concessions

* No Report
* We still need nominations for a Concessions officer for next semester!

Advertising

* No Report

Webpage

* Make sure to like, share, and retweet.

Publicity

* No Report.

Community Chair

* No upcoming plans.

Advisor

* No Report

**Committee Reports**

Advertising

* Not Meeting

Equipment

* Will be meeting after Spring Break

Judicial

* Not meeting

Movie

* Not meeting

**HOW’S THE BOARD?**

**Old Business**

Nominations

* Current Nominations:
  + Luke was nominated for Treasurer.
  + Josh was nominated for Webpage and Secretary.
  + Shruti was nominated for Webpage and Secretary.
  + Brendan was nominated for Webpage.
* We still need someone for Concessions Chair!
* Nominations will be open until the first meeting after spring break, at which time we will be voting.

Nanocon

* Nanocon is happening this weekend.
* They will be taking over for part of our concessions on Saturday and Sunday.
* They are also showing a free movie on Saturday at 12:30.

**HOW’S THE BOARD?**

**New Business**

Universal Pictures Advance Screenings

* We have two upcoming opportunities for pre-screenings, Blockers and Blumhouse’s Truth or Dare.
* We can do one or both.
* Justin suggests that we do both in order to just show more movies and make money with concessions, and there doesn’t seem to be a downside since they are free to us.
* After a vote, it is decided that we will show both of the movies.

Sweatshirts/Shirts

* T-Shirts
  + A lot of people do not have shirts, so we need to get some.
  + Do we want to keep the same design, or change it at all to reflect our new theater name?
  + Abby suggests putting the Northern Lights logo on the back, and putting Film Board on the front.
  + Heyse suggests putting the Northern Lights logo on the sleeve.
  + In the past, shirts have been $10 for each member, with Film Board paying for an additional $5 for each shirt.
  + Abby suggests trying to find a way to make a deal with the shirt maker to give them advertising in exchange for a reduced cost shirt.
  + We have a proposed budget for shirts, but it is not enough for each member to get a free shirt.
  + Since it is a lot cheaper, we will most likely be printing one color.
  + Jacob says that it would be nice to have the Northern Lights somewhere, but if it is a greater cost, then we can keep the old design.
  + Alyssa suggests getting a banner to hang by the theater to make it clear that we call Fisher 135 the Northern Lights Cinema, while keeping Film Board shirts for members, to show that Film Board runs Northern Lights.
  + Heyse suggests adding an embroidered patch to the regular Film Board shirts to signify Northern Lights.
  + Ian suggests simply using a monochrome version of the Northern Lights logo and adding it to the existing design.
  + Dan will look into this and we will return to these ideas.
* Sweatshirts
  + Is anyone interested in buying a Film Board sweatshirt?
  + Quite a few people seem to have interest, about half of those present.
  + We do not have a price estimate, we will be looking into it.
  + Dan will make a form to determine which sizes people want.
  + For sweatshirts, as they are not a required item, Film Board will most likely not be paying for any part of them, members will have to pay for the whole item.
  + This cost should not be too much for each member.
  + Dan will also look into this.

Promotional Materials

* It would be nice to have some swag to give out for free at events such as K-day or Spring Fling.
* During the officer meeting, we came up with several different ideas, which could be sticky ID pouches, water bottles, bags, pens, foldable frisbees, frisbees, or other items with our logo on it.
* Stephen suggested the small sticky notebooks, which he says he would use a lot.
* Abby suggested a phone holder or a pizza cutter.
* We are looking at lower cost items, with the high end being $1 to $1.30 per item.
* Justin says that in the past pens have been seen as an unnecessary cost for advertising, and at the point at which Film Board is at, it may not be a good idea to spend a lot of money on something like that.
* Alyssa really likes the foldable frisbee, as it is not a common thing that is given out around campus, and it is nice to have as it can be kept easily.
* Morgan says that she thinks the cleaning cloths are unique and cheap, and might be useful for people to have.
* Abby suggests stickers, and says we could even do two separate runs, one with the Northern Lights logo and one with the Film Board logo.
* Alyssa wants to know what the price difference between tote bags and drawstring bags is, as people might want the tote bags to help them be more environmentally conscious.
* How much are we willing to budget for promotional items overall?
  + We don’t want to have too high a budget, as we are not as big an organization as others on campus like MUB Board.
  + After a vote, the majority agrees we will budget about $500 for promotional items.
  + We will return to this later when we have actual prices for items.

**HOW’S THE BOARD?**

**Motion to Adjourn** by Dan

**Motion Seconded** by Isaiah

**Meeting Adjourned**