

Film Board Meeting Minutes

Date: March 27th, 2012

Meeting Called to Order at 6:03pm.

Unexcused Absences: Erin Harris

Excused Absences: Matt Carow, Grant Cox, Eric Johnson, Brandon Miller, Bill Price, Jeff Saunders, Shannon Twomey

Minutes from Last Week: Approved (STILL didn't make fun of Erin enough)

President: Friday, I'm going with Amie down to Wells Fargo to get my name on the account. I'm passing out the board now along with the oozeball signup sheet.

Vice President: (Not present. Report given by Tina) The board is up to date and Jeff thanks Madame President for the free ride (whatever that means :P). Also, welcome Kyle from MUB Board. He'll be talking about the CAB proposal later.

Secretary: No report.

Treasurer: We did really well this weekend... About \$2500 without the passes. With the passes it'll be closer to \$3000. That's without the purchasing of the movie, but that's still going to be about \$2000 profit.

Concessions: Um, I still don't have my key yet.

Advertising: No report.

Publicity: Table tents are on their way. I made impromptu poster's for this week because once again, the posters aren't in.

Web Page: Web page and Facebook and stuff are all updated. Also, I added all of the new officers as admins. Also, Facebook is changing, so don't be surprised.

Equipment Supervisor: No real report yet.

Advisor: This will probably be my last chance to address this group. I've been nominated to be student advisor of the year for the third time. I won the first time, and not the second, but I'm really grateful. Winning is great, but people in this organization thinking I do a great job is even better. So I wanted to thank you all for that.

Committee Report: No report.

Old Business:

- CAB Proposal:

- **Kyle (President of MUB Board):** Alright, well I've met with Jeff quite a bit, and I'm curious what you guys want to hear from me. So a brief description... There's two main concepts that we can think of.

- **First concept:** The first concept would be if you think of the CAB would be one of the bigger organizations, one focused on putting on events, it would have SEB, MUB Board, Late Night Activities, and we're thinking SLS as a liaison because a lot of organizations on campus use them. And then there's you guys. Being the Film Board, you guys are interested in putting on events, particularly in cinema, but we would consider it to be part of the CAB's mission, and that's why we decided to include it. I wasn't aware that there was going to be that many people against it. So we're thinking of making Film Board more of a liaison, similar to SLS, so it wouldn't be completely integrated into the CAB. This CAB would put on bigger events.
- **Second concept:** The other way to look at it (which we talked about this weekend) would be to have CAB as a place for people to collaborate, except that would be an integrated way for everyone to meet. I don't know if any of you are Greek, but they have a president's council where they all meet and talk about their houses and stuff. So we could maybe have a president's area that would allow us to capitalize on experiences. We would also have a vice president's area, who support the presidents and make sure that things are going well. We could have a treasurer's area in case we need to talk about budget, and so on and so forth down the line. The CAB wouldn't put on events, which is sort of a break on the other idea, which would put on bigger events. So we're really looking for what people want, and what would fit Michigan Tech best as a whole.
- **Tina:** How will CAB benefit us?
- **Kyle:** For the first one, there would be a big collaboration across campus to define people who are well-suited to do specific things. For example, some people are really good at marketing or photoshop. There would be an implied collaboration; say maybe people who are good at photoshop can design posters for all of the organizations. It's a more structured way of doing things. Also, there are just many instances where collaboration would've been helpful to us. For example, Film Board does some things that MUB Board would have benefited from. So just by the fact that we're working together, we're increasing the amount of effectiveness, in both of the plans.
- **Tina:** Why don't you just create a committee run by Student Activities to do the same thing?
- **Kyle:** I don't know if you know Rachel Wussow or Travis Pierce, but they both do a lot of things. It would be difficult for them both to do more. So the more reasonable idea would be to have someone advise this committee.
- **Tina:** Which of these concepts do you like better?
- **Kyle:** Personally, I'm more of a fan for the first one because the second plan has been put into effect in Greek life before, and it's very ineffective. There's not much power, and there's a lot of disinterest. Meetings are just really short with long silences. So unless people are willing to work with the second structure, things might not work. With the first, simply by pursuing what the organization likes to do, you can benefit all of the other organizations. So Film Board might be able to hear what MUB board is putting in. They might not want to get involved, but they can still hear ideas. That's why I tend to lean towards the first idea, but it seems there are some people who like the second plan. So it could work if people are more interested in that idea.
- **Heyse:** With the first plan, are all of the members of E-Board part of CAB? Or is the whole organization?
- **Kyle:** I don't know if you're familiar with Blue Key, but there are small groups that make up Blue Key, and they all do different things. It's structured more like businesses. So for example, you guys, from what i hear, bring a lot of money in, whereas SEB had an event that flopped. Film Board would in no way be responsible for any other organization's failures. You guys can still pick your own movies and times. You'll be part of the CAB, but you'd be the Film Board OF the CAB. It would still be Film Board,

you can meet at the same time, but say twice a month, you could get invited to a big meeting with the other organizations and hear about other events and help decide what other things are coming in. Does that answer your question?

- **Heyse:** So these would all be committees with their own budgets and Constitutions, but we're part of a bigger organization? So all members of Film Board are part of the MUB Board?
- **Kyle:** With MUB Board, we have our own budget, we have our own constitution, and we'd have a chance to meet twice a month, and we can invite people from Film Board. You have the autonomy of being in a small organization that's part of a larger organization. We're not trying to change the way you do things.
- **Gibbs:** So you're saying the reason you don't want to do the second one because it's impotent. What does the first idea have over the second?
- **Kyle:** With the first one, we can centralize all organizations under one roof. For example, we can take the people who are good with photoshop from all the different organizations, and we can put together committees to make things most effective. So you can maximize on all the skills of the people to benefit other organizations. We're not trying to take your own organization's rules and stuff away, we're just trying to find a way to benefit everyone. As for the second one, it's more about the groups' leadership going. There's just the potential for it to degrade, whereas in the first one, a lot of the work can be split.
- **Heyse:** One of Film Board's initial thoughts was that we always show our movies on Friday or Saturday. We don't want people telling us we can't show us a movie on Saturday. How does scheduling work?
- **Kyle:** We're not going to ask Film Board to rearrange their schedule. We know you guys have events at the same time every weekend. This is more for other events, such as multiple cultural events scheduled on the same night. The one concern, though, is what if another organization wants to use Fisher 135 at the peak time on Friday and Saturday? We're not trying to change that, but what if another organization wants to use that room? Some people want to see more willingness to share that room, but this is separate. It doesn't have anything to do with CAB.
- **Carissa:** I think you've presented a lot of good ideas, but we need some time to process it. If you could send the ideas to Jeff, that would be great.
- **Heyse:** One more thing. When would these changes happen?
- **Kyle:** Not until everyone is happy with the proposal.
- **Carissa:** Thanks for coming in.

New Business:

- UP and Friends of the Elderly:
 - Dave: What I've gotten from the emails is that Rebekka Mikkola wants to raise money for Friends of the Elderly, and they want to show the movie UP. They're thinking of having a raffle, where it'll be \$1 for a ticket. Under Michigan's raffling laws, we don't need a license, and the gifts would be below \$100. So I think they were wondering if we would provide the movie for them.
 - Carissa: How much would it cost and on what day?
 - Dave: Approximately \$528 on Thursday, April 19th.
 - Gibbs: Do they realize it's easier for us to give them the money than for them to try to get 500 people buying tickets?
 - Dave: Yeah, I don't have all the details. We should wait until Shannon comes back, and she'll have the full stories.
 - Gibbs: Let's just ask them if they want to come do the raffle during our free Blockbuster. They can sell tickets all weekend.
 - Dave: Good idea, I'll write it down. But again, we'll wait until Shannon.

- Oozeball:

- Dave: You should do it. It's fun.
 - Carissa: Just so you know, we generally get our fees waived for us.
 - Gibbs: I motion for us to do this.
 - Amie: Remember, Jeff already set something up for the fees to be waived.
 - *Motion seconded and passed*
-
- New Member Vote-In:
 - Kara Eshelman
 - Major: Electrical Engineering
 - Expected Graduation: Fall 2013
 - High School Mascot: Fighting Irish
 - Hometown: Waterford, MI
 - Carissa: I motion to let her in pending GPA.
 - *Motion seconded and passed*

Motion to Adjourn Proposed by John Gibbs.

Motion Seconded by multiple people.

Meeting Adjourned at 7:00pm.