## Film Board Meeting Minutes

Date: 2/26/2019

## President Calls Meeting to Order

## Approval of Last Week's Meeting Minutes

Motion to Approve by Brendan
Motion Seconded by Kevin

## Officer Reports

President

- Ordered the bulb for the projector
- Will order oil
- BSA \& ASPEN showings went fine
- Title IX is still interested in doing something on April $4^{\text {th }}$
- No regular meeting next week
- Officer meeting at 6
- Will be finalizing budget
- If members want to show up, they can, but they don't have to


## Vice President

- The board is now at the front for the beginning of the meeting
- The board will go around after that


## Treasurer

- $\$ 456$ in tickets and concessions
- All got put into tickets
- There was a hockey game and a blizzard this weekend
- We were short \$18
- \$9 on Friday, \$9 on Saturday
- This was in tickets
- Make sure you are actually counting the money, not just going based on the ticket numbers
- Don't count credit card money as cash to bag
- This may account for the differences

Secretary

- No report


## Equipment Supervisor

- Equipment committee meeting cancelled for the blizzard
- Plan was to assign projects
- We were the only theater open on Sunday in Houghton
- Brendan passed and is now a projectionist
- Nothing is on fire (except kind of the shop vac)

Concessions

- Got rid of cans
- Got a new table
- Put it in 141 with the candy rack

Advertising

- Will work to build/convert ad
- This ad crashed the system
- Still working on the app
- Hackathon helped


## Webpage

- 601 people looked at our facebook page (allegedly)
- Like/Share/Retweet

Publicity

- Pass out table tents
- Pass out flyers in the community

Community Chair

- The weekend after break we will do a game day
- Play games in 138/139 across from the shows
- Probably Saturday
- Film Board event, not recruitment event (although potential recruits are welcome)

Advisor

- No report


## Committee Reports

Advertising

- Met on Wednesday, three people showed up
- Talked about ideas for the Pop-ups, see in Old Business
- No meeting this week

Equipment

- Saturday at noon, mandatory (provided there are no more blizzards)

Judicial

- Did not meet

Movie

- Did not meet


## HOW'S THE BOARD?

## Old Business

Free Solo

- $28^{\text {th }}-30^{\text {th }}$ for possible dates
- Initially thinking 5:30 on $3 / 30$
- Maybe Thursday/Friday
- "Friday would be ideal... a prime screening time would be fantastic"
- Would prefer 8pm on Friday 3/29
- Possibly a Thursday or Saturday would work also
- That weekend we are showing Spiderverse
- Do we want to give up the Friday 8:30?
- Will Free Solo have a big enough pull
- We won't have to pay anything, except projectionist costs
- We should be able to choose the time
- A number of people might want to come to Spiderverse at that time
- Thursday would be better because it wouldn't split up our shows/interrupt our schedule
- 2 in favor of a Friday showing, 1 doesn't care, 1 would prefer to skip altogether, the rest prefer Thursday
- Can we do a 7:30 and a 9:30 on Thursday?
- One or two shows?
- We will probably show it on Thursday $3 / 28$

Nominations

- Publicity
- Reese and Wenzel are currently nominated
- Publicity takes about 5-6 hours a week
- Meagan accepts a nomination for Publicity
- President
- Brendan is currently nominated
- Community Chair
- Reese accepts a nomination
- Tony is nominated for Community Chair, acceptance pending
- Advertising
- Advertising takes less than 2-3 hours a week
- Brandon accepts a nomination for Advertising
- Nominations will be open until election day
- You must have a GPA of 2.25 if you are on E-Board
- You must have at least a part time credit load
- You must be able to get a key
- Preferably have a GPA of at least 2.0


## Credit Card Readers

- Did credit card readers work out okay?
- Mostly okay
- Write number of concessions on customer's receipt
- Where do the number of tickets bought with credit cards go?
- Put a tally mark in movie vouchers per ticket
- Not many people have paid for concessions with credit cards yet
- Deposits from credit cards come weekly
- Transaction fees come out of our account monthly
- We will continue with credit card readers this weekend


## Pop-ups

- Movie trivia in the library with popcorn vouchers as rewards
- In Fisher, we could give out rewards cards
- Those who participate in trivia/etc. get a stamp
- Have surveys on movies at the pop-ups
- Movies we are considering
- Would you see $\qquad$ ? Yes/No/Maybe
- What movies would people like us to show
- Thoughts on Pop-ups
- Have the interactive portion be optional, since many people won't have time
- Those who are busy can get an empty rewards card/we can give a short spiel
- Rewards reserved for those who interact
- Random prizes - prize wheel/die
- Range from free stamp to free concession to free ticket
- Could be more appealing
- Give stamps for filling out the survey instead of the trivia
- This week or wait until after Spring Break?
- Majority in favor of waiting until after break


## HOW'S THE BOARD?

New Business

HOW'S THE BOARD?
Motion to Adjourn by Morgan
Meeting Adjourned

