**Film Board Meeting Minutes**

**Date**: 4-17-2018

**President Calls Meeting to Order**

**Approval of Last Week’s Meeting Minutes**

**Motion to Approve** by Dan Tall

**Motion Seconded** by Spencer

**Officer Reports**

President

* We now are showing Black Panther instead of Annihilation
* There are some advertising restrictions with this though, and we cannot use any online, radio, or other off-campus advertisements. Only our regular table tents and other on-campus advertising is allowed.
* We are going to follow these restrictions closely so that we can avoid making Disney angry.
* Spring Fling is this week.
* We now have shirts. They are ten dollars each. You can get one after the meeting.

Vice President

* Requirements are on the board and are correct.
* Make sure you get your requirements done.
* Posters will be picked at our next meeting. If your requirements are completed by the meeting, you get to pick your posters earlier.
* Below 75% completion of requirements, you will not get posters at all.

Treasurer

* Night of the Living Dead made 157 dollars in concessions. We did not have any ticket revenue because it was a free showing.
* Luke will be getting access to accounts soon.

Secretary

* Clickity Clack

Equipment Supervisor

* The drive for Paddington 2 is here, as well as an extra drive for Jumanji.
* Nothing is on fire.

Concessions

* Spencer is training Tyler this week.
* There might be a couple new products soon.

Advertising

* No Report

Webpage

* Like, share, and retweet.

Publicity

* Table tents have not come in yet.

Community Chair

* Google calendar events have been shared for upcoming events that people were interested in based on the survey, check your calendar for exact details.
* Please talk to Alyssa after this meeting, or at the next meeting to give money for food for the social or for the movie.

Advisor

* Not here

**Committee Reports**

Advertising

* Not meeting the rest of the semester

Equipment

* Not meeting the rest of the semester

Judicial

* Not meeting the rest of the semester

Movie

* Not meeting the rest of the semester

**HOW’S THE BOARD?**

**Old Business**

We will not be having a regular meeting the week of exams, but there is a regular officer meeting that week.

**HOW’S THE BOARD?**

**New Business**

Promotional Materials for Black Panther

* It would be nice to do some kind of promotion for Black Panther, since we cannot do normal advertisement.
* There are two options:
  + Print out 150 tickets, similar to how our prescreening tickets are, that would say “free popcorn with purchase of ticket”
  + Or enter the first 150 people into a raffle for 4 or 5 posters from our collection.
* Since the posters are the property of all of the members, we have brought this to the board.
* Heyse suggests that we do the popcorn no matter what, and the board can choose for the posters.
* Josh points out that since there would be a limited pool of tickets, people could hoard the tickets to increase their chances to get a poster.
* Morgan says that we could enter people into raffles by first twenty or so people at all of our shows that weekend.
* The possible poster list is:
  + Jumanji
  + Lego Batman
  + Star Wars
  + Thor
  + Black Panther
* Ayush wants to know if there is a possibility of a ticket promotion, such as a fourth ticket free after you buy three.
  + This wouldn’t be good for this semester in particular, as our ticket revenue will be ending in the red this year.
* Heyse suggests that we do extra flyers for Black Panther to increase visibility on campus.
* A majority votes that we will do the popcorn promotion for sure.
* Morgan entertains a motion to give away five posters in a raffle that the first twenty people who show up at each show the weekend of Black Panther will be entered in.
  + Dan motions, while Heyse seconds.
  + The motion passes, with one abstention and three nays

**Wear your Film Board shirts at our next meeting for a possible group picture.**

Opinions on what we have done over this year?

* Ian suggests that we make more money next year.
* Justin thinks that our 2-week run of Blade Runner was a good idea, and that older movies are a good choice if nothing good is available.
* Dan also liked the 2-week run of Blade Runner, and liked the public domain movies for last second movie choices.
* Luke missed Wednesday Night Previews, and would like to see them continue
  + Heyse likes these because he can’t always be here on the weekend.
* Heyse liked doing Greatest Showman 2 weekends in a row, because of the poor situation that happened.
* Caitalyn wants to see some kind of advertisement of our new Northern Lights Cinema name at all of our shows on the weekends, such as a banner or poster that has the name that we hang up at each show.
* Spencer wants to see more advertisement off-campus, like a poster on the window of Econo Foods, so we can see more promotion to the community. We need to expand to the community as an alternative to Rogers.
* Alyssa thinks that showing movies 2 weekends in a row is a bad choice, and we should instead show an older classic movie.
* Aseem liked seeing Greatest Showman during the week, wants to know if it would be possible to have a couple more regular weekday showings for bigger movies.
* Caitalyn also likes the idea of posters at places off-campus, at local businesses.
* Spencer proposes that we make the Gitzen Company workers honorary Film Board members and let them into movies for free.
* Spencer also suggests that officers who need help delegate to other members to help them out.
  + Morgan points out that this is allowed in our constitution, and that anyone who needs help should ask for it.
* Heyse wants to know if our possible weekday showings would be “previews” of our weekend movies, or “make-ups” of the previous weekends movie.
  + Morgan says that we might incur extra costs doing a weekday show, no matter if it is before or after.
  + Josh is in favor of doing it the Wednesday after the normal show, so that we could get more people who were told it was good by weekend viewers, and so that we know we have the drive.
  + Justin says that if it costs extra money to do a weekday showing, we should avoid it.
  + Tyler suggests that we limit the extra showings to bigger movies, so that we don’t set up for nobody.
  + Morgan will look into this, she is not sure about the costs though.
* Ayush suggests some kind of punch card loyalty system for people who regularly show up.
* If you have more suggestions, feel free to bring them to next meeting.

**HOW’S THE BOARD?**

**Motion to Adjourn** by Dan Tall

**Motion Seconded** by Spencer

**Meeting Adjourned**