

Film Board Meeting Minutes

Date: 23 February 2016

President Calls Meeting to Order at 6:08 pm

Approval of Last Week's Meeting Minutes

Motion to Approve by Tom P.

Motion Seconded by Dylan; motion passes with 4 abstentions.

Officer Reports

President (Wes)

- Film Board is now a Special Budgeting Group! Money works differently now. There are now 6 SBG's. Money comes off the top, and we have more lee-way with it. We also get more! We shouldn't go into debt anytime soon.
- The SBG board has a few suggestions for us:
 - Train more projectionists, and
 - Have more students on E-board, meaning split up Equip. Super. positionWes proposes that we still have a main equipment supervisor, but now make all projectionists sub-equipment supervisors.
- Showing Oscars Sunday in Fisher 139
- Malcom X tomorrow in Fisher 135 at 6 pm. We are selling concessions. The first 50 people buying concessions will get a free \$2 toward their purchase for each person (if a person wants \$5 worth of concessions, then they only have to pay \$3). After \$100 has been given away, concessions will go back to regular price.
- Jim: can we tap into hearing loop over spring break? Yes.

Vice President (Morgan)

- Board going around now with Malcom X on it.

Secretary (Kyle)

- Did attendance

Treasurer (Maggie)

- Tech account has \$16,101.19
- Concessions account has \$1,174.29
- Tickets pulled in \$1,336
- Concessions racked up \$269
- Weekend net change: lost \$10

Webpage (Joel)

- No report

Equipment Supervisor (Jim)

- No report

Publicity (Tom P)

- No report

Concessions (Tom K)

- Take front tabs off of cardboard for pop cases and throw away. Do NOT leave in booth on the floor. That makes us look trashy... because it's trash. And trash goes in the garbage. Got it?
- WHEN RESTOCKING CANDY: Store extra candy (that won't fit in the box on the display cart) on candy shelf in office behind door. Only re-stock when below a third or less.

Advertising (Dylan)

- No report

Advisor (Bryan)

- March 27th is Cricket game. India vs. Pakistan. International dish is working, but channel might not be available. Jim will get back to them.

Committee Reports

Equipment (Jim)

- Not meeting

Movie (Wes)

- Meeting next week in Fisher 231 at 6 pm, Tuesday the 1st.
- Was able to keep Big Short!

Advertising (Dylan)

- Not meeting.
- WMTU ads going well. Tune in to channel FM 91.9 to hear it sometime!

Judicial (Morgan)

- Meeting this Thursday at 6 pm in Fisher 126. All folders should be shared and assigned. If you want to help out, let me know! It will be required.

Old Business

Winter Carnival wild cards

Morgan has list of people who earned credit. Go to her after the meeting to decide what your hours will count for.

Keweenaw for Bernie

They said it does depend on us showing The Big Short (which we are). They would be willing to provide someone there to be a presence if we require it. They wanted to offer free popcorn at 8:30 pm shows this weekend for those that want it. They want publicity for their org leading up to election. One idea on the floor is to allow them to set up a booth, or buy popcorn passes to give out themselves. Where do we draw the line in supporting organizations? We allow CDI, Keweenaw Pride, etc. support whenever they ask. Political support is different. Candidates are extreme this year.

We can just allow them to buy popcorn passes from us. Denying support would also look bad. They could hand out passes without us being affiliated.

Dylan moves to not allow Film Board to give out concessions on behalf of ANY political party for one of Film Board's regular movies, but will allow them to purchase concessions passes should they choose. Parker B. seconds. Motion passes with 2 abstentions. Joel will inform them of this.

New Business

Daily Bull Feedback

Daily Bull contacted Film Board asking for ad-for-ad deal. They also asked for movie passes, but Dylan said no. Advertising with them was also discussed soon after Title 9 incident last semester, and was tabled for this semester. CLARIFICATION: We are not partnering with Daily Bull. Dylan would deny any hateful or inappropriate slides anyways.

The Daily Bull would get a slide, but they haven't sent one yet. Film Board would get a business card sized advert with current movie and times. Publicity's job would be assisted. We could do this and stress that we are NOT PARTNERS. If we don't do this, and they buy \$75 ad, we would show it anyways (if appropriate).

Will this help us? Some people have a problem with the Daily Bull. Bryan sent email out to org presidents asking for their org's opinions on our affiliation with the Daily Bull. Will this affect our reputation?

Maybe rather than us advertising in their article, they could instead get a slide about a satirical review of last week's movie. We get more diverse content, and they have a wider audience. We could potentially have our ad in their article without our logo on it. This idea is supported by our advisor.

Matt moves that we do ad-for-ad campaign where our advertisement in their paper DOES NOT have our logo anywhere on the page, just the information on movies. Suggested a phrasing like "Showing this weekend [...]". Dylan has right to deny any slide we receive from the Daily Bull. Joel seconds. Motion passes with 3 abstentions. Dylan will email the stress on "ad for ad" deal, NOT PARTNERSHIP/MERGER. Will CC Tom P.

Motion to Adjourn by Josiah

Motion Seconded by Tyler

Meeting Adjourned at 7:00 pm.